Example report. All names and figures are made up.

# Riverside Dental Care

Dentist, Tralee, Co. Kerry

**17**
out of 100
named in 11 of 54 answers

**AI assistants rarely mention Riverside Dental Care: you were named in only 11 of 54 answers. You showed up most often on Perplexity.**

### ChatGPT
**19** out of 100
named in 4 of 18 answers

### Google Gemini
**6** out of 100
named in 1 of 18 answers

### Perplexity
**26** out of 100
named in 6 of 18 answers

## What we asked, and whether you were named

We asked each question 3 times on every assistant, because the answer changes a little each time.

| Question | ChatGPT | Google Gemini | Perplexity |
|---|---|---|---|
| "best dentist in Tralee" | Not named | Not named | **Named 2 of 3** |
| "teeth whitening near Tralee, Co. Kerry" | Not named | Not named | **Named 1 of 3** |
| "who would you recommend for emergency dentist in Kerry" | Not named | Not named | Not named |
| "dental implants near Tralee, Co. Kerry" | **Named 1 of 3** | Not named | Not named |
| "who would you recommend for teeth whitening in Kerry" | Not named | Not named | Not named |
| "what do you know about Riverside Dental Care in Tralee" | **Named 3 of 3** | **Named 1 of 3** | **Named 3 of 3** |

## Who AI recommended instead

The businesses named most often across all 54 answers.

| | |
|---|---|
| **Ashe Street Dental** | 45 answers, on 3 of 3 assistants |
| **Kingdom Smiles** | 42 answers, on 3 of 3 assistants |
| **Denny Street Dental Practice** | 30 answers, on 3 of 3 assistants |
| **Tralee Family Dentistry** | 29 answers, on 3 of 3 assistants |
| **Ballymullen Dental Clinic** | 28 answers, on 3 of 3 assistants |

| | |
|---|---|
| **Oakpark Orthodontics** | 27 answers, on 3 of 3 assistants |

## Where AI got its information

The websites the assistants quoted as their sources.

| | |
|---|---|
| **whatclinic.com** | used in 54 answers |
| **goldenpages.ie** | used in 36 answers |
| **dentist.ie** | used in 18 answers |
| **google.com** | used in 18 answers |
| **ashestreetdental.example** | used in 12 answers |
| **kingdomsmiles.example** | used in 12 answers |
| **riversidedental.example (yours)** | used in 6 answers |
| **yelp.ie** | used in 6 answers |

## What AI got wrong about you

Details the assistants gave out that do not match your website.

**Phone number, according to ChatGPT**
AI said: 066 712 0000
Your website says: 066 712 3456

**Opening hours, according to ChatGPT**
AI said: Mo-Fr 09:00-17:00
Your website says: Mo-Fr 08:30-17:30

## What to fix, most important first

- **Label your business details so machines can read them**
  Your site has no "LocalBusiness" labelling. This is a small piece of hidden code that states your name, address, phone, opening hours and trade as facts, so an assistant does not have to guess that Riverside Dental Care is a dentist in Tralee.
- **Add a page for each service you offer**
  We could not find a services page. When someone asks AI for "teeth whitening near Tralee", it looks for a page that is clearly about exactly that.
- **Mention Tralee in your page title and description**
  Your home page title and description do not say where you are. They are the first thing a search engine or AI assistant reads, and they are how it ties you to Tralee.
- **Write a proper description for your home page**
  The description is missing or very short. One or two sentences saying what you do, where, and for whom gives AI a ready-made summary of your business.

- **Correct the wrong details at their source**
  AI gave out details that do not match your website. They usually come from an old directory listing or an out-of-date Google Business Profile. Find the listing and fix it there.

## Would you like us to sort this for you?

**Fix package**

**€495 once**

We work through the fix list on your website and correct wrong details at their source.

**Monthly re-check**

**€49 a month**

We run this report again every month and send you the new score.

**To go ahead, press the button on your online report or email tommy@designmywebsite.ie**

A note on these numbers. AI assistants give different answers to different people, and their answers change over time. This report is a sample of 54 answers collected on 10/11/2026 using each assistant's live web search. It is a fair picture of that day, not a guarantee of what any one customer will see.

Online version: https://aicheck.dmwdev.com/r/eeeeeeeeeeeeeeeeeeeeeeeeeeeeeeee